CLAIM AMENDMENTS:

1. (currently amended) A flaky, isotropic SmFeN powdery magnet material prepared by roll-quenching a molten alloy and nitriding the alloy powder thus obtained to form a magnet alloy; the magnet alloy having an alloy composition of the formula, by atomic %:

$$Sm_xFe_{100-x-v}N_v$$

wherein $7.1 \leq x \leq 12$ and $0.5 \leq v \leq 20$; a $TbCu_7$ crystal structure; and flakes with a thickness of 10-40μm,

wherein up to 30 at.% of Sm is substituted with a member selected from the group consisting of Ce and a rare earth metal other than Ce, and

wherein up to 35 at.% of Fe is substituted with Co.

2-6. (canceled)

7. (previously presented) A powdery magnet material according to claim 1, wherein the average crystal grain size of the material is 10 nm to 0.5 μm.

8. (canceled)

9. (withdrawn) A process for preparing a flaky, isotropic SmFeN powdery magnet material recited in claim 1; which comprises the steps of combining

and melting alloy components to form an alloy composition of the formula, by atomic %:

$$Sm_xFe_{100-x-v}N_v$$

wherein $7.1 < x \leq 12$ and $0.5 \leq v \leq 20$; and the crystal structure being $TbCu_7$ type; spilling the molten alloy on a quenching roll or rolls which rotate at a peripheral speed of 30-45 m/sec., annealing the flaky powder thus obtained in an and inert atmosphere at a temperature of 500-900°C; and then nitriding the annealed powder.

10. (canceled)

11. (withdrawn) A process for preparing a flaky, isotropic SmFeN powdery magnet material, which comprises the steps of combining the melting alloy components to form an alloy composition of the formula, by atomic %:

$$Sm_xFe_{100-x-z-v}M^2_zN_v$$

wherein M^2 is at least one member selected from the group consisting of Si, Nb, Ti, Ga, Al, Ta and C; $7 \leqq x \leqq 12$, $0.1 \leqq z \leqq 1.0$ and $0.5 \leqq v \leqq 20$; the crystal structure being $TbCu_7$ type; spilling the molten alloy on a quenching roll or rolls which rotate at a peripheral speed of 20-45 m/sec., annealing the flaky

powder thus obtained in an inert atmosphere at a temperature of 500-900°C, and then nitriding the annealed powder.

12. (withdrawn) A process for preparing according to claim 9, wherein the roll-quenching is carried out in argon gas atmosphere of a pressure ranging from 0.0001 Torr to 2 atms.

13. (withdrawn) A process for preparing according to claim 9, wherein the roll-quenching is carried out using a quenching roll or rolls made of a metal selected from Cu, Cr-Cu alloy, or a Be-Cu alloy.

14. (previously presented) A bonded magnet made by processing the magnet powder according to claim 1 with a binder to the shape of a magnet.

15. (canceled)

16. (withdrawn) A process for preparing according to claim 11, wherein the roll-quenching is carried out in argon gas atmosphere of a pressure ranging from 0.0001 Torr to 2 atms.

17. (canceled)

18. (withdrawn) A process for preparing according to claim 11, wherein the roll-quenching is carried out using a quenching roll or rolls made of a metal selected from Cu, Cr-Cu alloy or Be-Cu alloy.

19. (new) A powdery magnet material according to claim 1, wherein $7.2 < x \leq 12$.

20. (new) A powdery magnet material according to claim 1, wherein $7.3 < x \leq 12$.

21. (new) A powdery magnet material according to claim 1, wherein $7.5 < x \leq 12$.

22. (new) A flaky, isotropic SmFeN powdery magnet material prepared by roll-quenching a molten alloy and nitriding the alloy powder thus obtained to form a magnet alloy; the magnet alloy having an alloy composition of the formula, by atomic %:

$$(Sm_{100-a}M^3{}_a)_x\,(Fe_{100-b}Co_b)_{100-x-v}N_v$$

wherein $a \leq 30$, $b \leq 30$, $7.1 \leq x \leq 12$, and $0.5 \leq v \leq 20$; a $TbCu_7$ crystal structure; and flakes with a thickness of 10-40μm, and

wherein M^3 is a member selected from the group consisting of Ce and a rare earth metal other than Ce.

23. (new) A powdery magnet material according to claim 22, wherein $7.2 < x \leq 12$.

24. (new) A powdery magnet material according to claim 22, wherein $7.3 < x \leq 12$.

25. (new) A powdery magnet material according to claim 22, wherein $7.5 < x \leq 12$.